# **FRANCHISE OPPORTUNITY**

### WHY FRANCHISING

#### Lower startup costs

Starting a new business from the ground up can be incredibly expensive. A franchise business is a cost-effective investment.

#### **Easier financing**

Many banks don't want to take a chance on new small businesses, but a well-known franchise is a much safer bet for lenders.

#### **Brand recognition**

A new business is exactly that to potential customers—new. When you start a franchise busi-ness, you'll have the name recognition of an existing company.

### **Training & Support**

Starting a business can be tough, as a franchise you'll have the knowledge and support of an experienced partner behind you.

### WHY MEGASEALED

Established in 1996, Megasealed is the pioneer in providing a specialised solution to stop leaking showers and balconies without the unnecessary cost, time loss or fuss of removing tiles. Customers trust in the Megasealed brand due to our continued innovation and professionalism which is evident through our dominance in the market. Historically our Network completes over 20,000 jobs nationally per year. Our services are spread across leaking shower repair, leaking balcony repair, grout replacement, anti-slip solutions, waterproofing and tiling.

The secret to our enduring success comes from providing our Franchisees with quality endorsed systems and award-winning products. Through in-depth training and continuous national support, our franchisees are provided with the knowledge and backing to be able to provide the highest quality services to strata and real estate companies, builders, plumbers as well as other private and commercial clients including government departments, aged care facilities, gymnasiums and hospitals. Being the only National Franchise in the industry that is ISO 9001 certified by SAI Global, you can be confident you will always receive the highest quality systems when you are part of MEGASEALED.

## LIFESTYLE BENEFITS

### **BE YOUR OWN BOSS**

- No experience necessary if you are good with your hands.
- Full training and continuous support provided.
- Assistance provided to obtain trade qualifications through our preferred trainers.

### WORK LIFE BALANCE

- Enjoy customer demand from the day you start.
- Run your own business with flexible work hours.
- Utilise the latest job management software/technology to work anywhere anytime.

### AFFORDABLE START UP

- Low level investment required with low overheads.
- Exclusive sales area within the Megasealed franchise network.

### **TRAINING & SUPPORT**

- 2 weeks in-depth initial training at National Support Centre followed by local training and support.
- Outsourced 24/7 Call Centre to receive and on forward incoming customer inquiries where required.
- Ongoing training and workshops to keep you up to date with the latest in industry trends, product innovations, marketing, sales techniques and customer service.
- Networking opportunities, including quarterly meetings and yearly conferences.
- Continued use of our innovative products, systems and processes that revolutionised the indus-try.
- National Marketing Support including listing in online directories plus SEO/SEM, social media, digital advertising and so on all done for you. Ongoing LAM assistance including putting together local advertising campaigns (newspaper, radio, flyers, direct mail, collateral etc.) plus creation and implementation of marketing plans by marketing experts to fast track results.



Having run my franchise for nearly 4 years, I am in a great position to look objectively at my experience. Of the many benefits that come with being a franchisee, I am most grateful for the opportunity to be a part of a network made up of fantastic individuals.

### Ian Pollard, Megasealed South Coast



I started my Megasealed journey as a sales consultant with Megasealed Bathrooms Australia. I was given the opportunity to buy a franchise, 4 years ago, and there has been no looking back ever since I made my decision. Being a franchise owner has changed my life and I am now the proud owner of several successful franchise locations.

**Daniel Chojnacki,** Megasealed Brisbane West, Cleveland, North Lakes, Gold Coast North & South

Don't miss this opportunity to join Australia's market leader in the repair of leaking bathrooms and balconies. Call our National Franchise Manager on 02 9289 3638.